

White or a Riot of Color Dominates Latest Models Shown for Summer Wear



**Cream Dotted Foulard Makes
a Simple Frock for Young
Persons.**

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IN warm weather to be suitably and smartly dressed is essential. One must either appear in white or a riot of color. A frock especially designed for the summer season is one of brilliantly colored printed crepe. It is a simple chemise model over which is draped a graceful tunic, which is detachable and may be left off if one so desires, or the overskirt may be made in a contrasting plain material such as crepe de Chine or chiffon. The wide sleeves may be either long or short.

A cream dotted foulard frock which slips conveniently on over the head makes a simple garment for young persons. The front panel, hip line, and short kimono cut sleeves are marked by a line of entre-deux. Rose grain ribbon outlines the waist line and finishes with a cordon on the left side.

In France the possession of summer clothes depends entirely upon the weather. Many Americans who have traveled during the so-called summer months in those parts of Europe which are at present accessible declare that they have never felt the need of a really thin gown. Last summer, which wrought havoc with its heat and drought, was an exception which is not likely to be repeated for some time.

Molynex has just had an opening which was attended, as usual, by large numbers of well-known people. The new collection was an extensive play of hats and parasols, with gowns reduced to the simplest common denominator. Often the frock is perfectly straight and either white or neutral in tone, but the hat and parasol are brilliant and add a striking note which satisfies the reasonable desire for color.

New Summer Models.

Among the new summer models in Molynex's collection were noted several made of Rodier materials. A straight gown was made of his linen, the color of unbleached muslin, with a quality which looks almost like canvas. It had great peasant sleeves, embroidered solidly in red, black and white. Another frock was made of heavy white linen, embroidered all over in a bold pattern of black cotton, and had a belt of black crepe ribbon. Jenny uses the same material for her "butterfly" sleeves, which she adds to a frock of blue serge. A white cotton voile, with bands of machine tucks, was combined with Valenciennes lace for a frock with a long, straight bodice, short sleeves and a wide tunic over a narrow underskirt. With this was worn a small white straw cloche hat, trimmed with saucy yellow dandelions and their own green leaves. Another frock was perfectly plain, slightly draped gowns in printed crepe de Chine seemed to indicate that this fabric is about to replace foulard in the affections of many of the French courtiers.

Other new summer models are made of the Rodier cotton crepes which have many attributes recommended them. They take embroidery well, they wash like the proverbial rag, they do not crumple and they come in so many different weights that they can be used for all sorts of garments.

Organdie has been less favored as a choice of the dressmakers. Lanvin, however, makes some of her wide skirted Second Empire gowns in this material. Although they are not changed in form from those of former summers, their details are sufficiently varied to give them interest. Lanvin shows with them the wide capelines, sometimes of straw and sometimes of crepe, which might have been worn by the Empress Eugenie herself.

Extremely interesting is Lanvin's use of tulle de Joux, in cashmere shawl designs in red, blue and cream, which she combines with serge in many original ways. One of her best models has a skirt of navy blue serge and an attached blouse bodice of tulle de Joux, made very simply and embroidered here and there over the pattern. The Eton collar of organdie lies with the navy blue ribbon.

Black taffeta combined with lingerie, as we used to use it before the war, is returning to the mode.

Foulard Not Neglected.

Although foulard has not been used quite so freely this season by the dressmakers, it has not been entirely neglected. Jenny, Cheruit, Chanel, Beer, and Madeleine at Madeleine have all employed it. A dress of red, black, and white foulard has a triple belt of plain silk, in red, black, and white braided together. The fact that the belt curves up in the front and down in the back is important in the mode. Since so much has been said lately by

from drifting on the rocks of staidness.

It is felt that the creators of fashion are sometimes at their wits' end to keep the public from being satisfied with what they possess. This carries out the argument that the reformers put forth. Women would be happy, say they, in a standardized costume if the dressmakers and shops would only let them alone. How little they know women!

The truth is that women want variety, but they do not always want it when it differs from what the rest of the world wears. The leaders are the bosses really. When they do not want a change in the fundamentals of clothes it is because they have their minds set on details, curious and extravagant things which use a simple and old-fashioned frock as a background for their display.

Such has been the condition in France for these post-war years. One could see slight changes in the contour of clothes except in the skirt, which went to the ankles, to the knees, then back again. So curious developments in arm coverings, in jewelry, in shoes, in stockings, in underwear, took the place of drastic changes in gowns and fabrics. Now and then the weavers gained a point here and there by introducing new materials, but they had slight chance of ousting crepes for frocks and flannels for suits. And the dyers despaired of ever changing women from black. Therefore, novelty, costly ones, began to pour out over the world. The far-reaching countries were visited to suggest a handbag. Epochs in history were studied to furnish an idea for jewelry. Chemistry was called into play to produce new millinery effects. Revolutions were merely suggested for new headgear; political crises produced new girdles.

Intent Upon Curious Sleeves.

At the moment of writing the world seems to be bent on introducing as many new sleeves as there are frocks in existence. New ones appear like mushrooms overnight. As soon as fashion gets a bit in its mouth it runs away from the public.

As the individual is as prolific as a professional in designing new arm coverings there is no limit to what may be done—rather what is done. So slight are the actual changes in the fundamentals of dress, such as length of skirt, use of fabrics, placement of waist line, fullness on hips, arrangement of hem, that women and dressmakers feel they can dismiss anxiety about the main thing and expend imagination and ingenuity on the accessories. Which explains the orgy of new sleeves.

Women should be really happy over this turn of events. They never find that a sleeve, no matter how complicated, is beyond their ability to construct. They are never so satisfied as when they are using up odds and ends, combining colors, putting leftovers of galloon, lace or embroidery into small places to give effect. To-day they have their heart's desire.

It is not necessary to be conventional in sleeves. No celebrity ever lived whose arm coverings are not of importance. When the august Dukes of Venice gave inspiration. The designers have led the way. The amateur finds no stumbling block in her path.

Long Sleeves or Short.

It matters not whether the arm is covered or revealed, whether the fabric is full or narrow, whether it is plain or adorned. There is no limitation. Do what you will.

There are capes for sleeves. This is one of the popular forms of departing from the conventional. Jenny of Paris, who gave us the Hindu sleeve and started every woman to dropping her arm drapery into her soup, has started the butcher's cuff and a cape sleeve on a mad career. Both will have the popularity of the Hindu sleeve.

The cape sleeve is a half moon of open meshed lace, merely strings laced carelessly together, which is wrapped tightly about the arm from shoulder to wrist, then left to hang across the back. The half moon shaping is revealed when the arms are stretched as in dancing.

There is another version of this shape for an evening frock. The lace is black, and there is slight ornamentation of jet at the sides. It is caught over the arms by wide bracelets of jet. It is suspended from the bare shoulders by braided ties of jet.

There is another evening sleeve which consists of two panels, richly embroidered, and lined with the color of the embroidery, which begin at the top of the arm, where they are placed one over the other like the flap of an envelope; they hang to hips. They have little or nothing to do with the frock. They are slightly caught to its arm-hole top; but that's all.

Any woman can make such an arm covering to an evening gown, which needs diversity. She need not follow the fabric of color scheme of the frock. Almost anything will do. That's comforting. Another reconstruction of an old frock is made possible by the new trick of opening a short sleeve down the back, catching it together with a buckle or rosette and tying it with long colored ribbons that hang to the knees. One must not indulge in startling ribbons. Be reserved.

**Women Have Choice of
Hundred New Sleeves**

EVERY woman, be she ever so dull, can catch at the bright shining things as they fall from the skies. There is not a single excuse but that of laziness for a repetition of the short elbow sleeve, the square Hindu sleeve, the kimono sleeve. If a woman indulges in these she lacks knowledge of what has occurred, or she is indifferent to the new movement. She may be the kind of individualist who prefers her own manner of dressing to any the currents of fashion bring in. Sometimes she has success. Sometimes she is merely a good example of obstinacy.

There is a story behind the extraordinary output of arm coverings. Their variety and number were not accidental. They were anchors thrown to windward to keep the ships of fashion

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(6685)—Blouse in white crepe roman which slips over head.

(6686)—Premier frock in red, black and white foulard.

(6687)—Summer gown in white organdie.

(6689)—Garden party frock of green crepe de chine.

critics of the mode against the exaggeratedly low waistline the couturiers are trying all sorts of expedients to restore it to its normal place. The double belt is one device, and this curving up of the girdle in the front is another.

Cheruit has given us some foulard and printed crepes de Chine which are as brilliantly colored as tropical birds. One is a small pattern of purple, magenta, and white; another, on a bright blue ground, shows masses of small blossoms in all the colors of the paint box. Cheruit's whole collection is a riot of color, in which very brilliant greens are especially favored. For elaborate summer gowns she is using painted chiffons—in pale shades, however. One does not suspect as the mannequin drifts by, her gown a floating mass of panels of mauve and green patterned chiffon, that the design is put on with a stencil. One gown has a belt of blended mauve and green ribbon, while a wonderfully fine variety of marquisette (the thinnest chiffon ever seen) is covered with shades of gray, from dark to light, so that they leave a design of large white flowers with pointed petals. Another painted gown is a gray silk, resembling that Hawaiian material, which is thin and yet stiff and which is painted with flights of silver butterflies.

It is highly probable that the summer events which take place in Paris will see the popularity of the plain silk crepe gown continue, for this fashion is too becoming, too practical and too appropriate to the demands of modern life to be abandoned. Although some of the new materials, such as the place of silk crepe in the first collections, the clients' openings, which are taking place at present in so many houses, show a great number of new models both for afternoon and evening wear in these materials, often almost untrammelled. It is noteworthy that a very definite color is frequently used for evening gowns. Last year one saw little besides black, white, gray and mauve. This year we find a tremendous variety of reds, greens, blues, with occasional yellows and even a purple note here and there. Some of the newest of these crepe evening gowns are untrammelled except for a belt, which may be of embroidery, astrak, colored stones, or beads.

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BROOKLYN-NEW YORK

Livingston St.
Elm Place

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**\$1.25 to \$2 Underthings
At \$1 and \$1.25**

A clearance of muslin Underthings comprising small lots of discontinued styles, mostly Nightgowns and one-piece Pajamas. All offerings exceedingly good values.

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**Women's \$7.50 Sport Pumps, \$3.95
Women's \$10 Colonial Pumps, \$5.65**

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The Sport Pumps at \$3.95 are of white canvas with patent leather strap which fastens down at side of the Pump. Rubber soles and Spring heels.

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1,500 Yards of a Standard Advertised Make**

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This is a wonderfully fine lot of white Dress Linen in a weight suitable for suits or skirts; 36 inches wide.

\$1.25 White Dress Linen for 69c. Yard
Irish round thread Linen, for summer suits or dresses; 36 inches wide.

75c. Huck Towels for 45c
Irish linen hemstitched Huck Towels, regulation size.

Loeser's—Main Floor.

**News of Interest for All Who Need
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Men's Summer Underwear

Shirts and Drawers at 39c Each
White gauze cotton; white fine checked nainsook.

Shirts and Drawers at 59c Each
"Conde" fine cotton mesh, sleeveless Shirts and knee Drawers.

Shirts and Drawers at 69c Each
"Conde" fine balbriggan Underwear. "Otis" fine white gauze cotton Underwear in various shapes.

Shirts and Drawers at 85c Each
Superior quality white fine checked nainsook, sleeveless Shirts and knee Drawers.

Union Suits at 59c
Fine checked nainsook Suits.

Union Suits at 69c
White self striped madras Suits.

Women's \$1.25 Athletic Underwear, 79c

The popular "Futurist" Combination Suits of various fine fabrics.

Other Underwear Sales for Women

Combination Suits at 49c
Fine cotton Suits, tight at knee; regular and extra sizes.

Combination Suits at 79c
Fine stitch cotton Suits with band top, wide knee, shell trimmed; also tight at knee; regular and extra sizes.

Women's 50c Stockings, 3 Pairs for \$1

Black, white and colored seamed back silk lisle Stockings.

Women's Stockings at 59c
Black, white and cordovan full fashioned silk lisle and seamless fiber silk Stockings with mercurized tops and soles.

Women's Stockings at 65c
Black, white and balbriggan full fashioned cotton and silk lisle Stockings.

Men's 35c Socks at 19c
Fine gauge all over mercurized lisle thread, spliced heels and toes. In black, white and the wanted plain colors.

Loeser's—Second Floor. Women's Underwear. Loeser's—Main Floor for All Other Merchandise.

Shirts and Drawers at \$1 Each
Fine quality balbriggan Shirts and Drawers in all the wanted shapes.

Union Suits at 89c
White, fine checked nainsook Suits.

Union Suits at \$1.29
White, fine checked nainsook Suits.

Union Suits at 89c
Fine ribbed cotton, sleeveless and short sleeve, knee length Union Suits.

Union Suits at \$1
"Otis" fine ribbed white gauze cotton Suits, in all wanted shapes.

Union Suits at \$1.29
Fine ribbed white cotton Suits.

Combination Suits at 98c
Extra quality cotton Suits, well reinforced, wide and tight at knee; sizes 36 to 50.

Undervests at 19c
Fine cotton Vests in regular and extra sizes.

Undervests at 39c
Swiss ribbed lisle; also mercurized lisle in white and pink; regular and extra sizes.

Women's Silk Stockings at 69c
Black, white and colored seamed back thread silk with mercurized tops.

Women's Silk Stockings at \$1.39
Black, white, gray and beige full fashioned thread silk Stockings with mercurized tops and soles.

Women's Silk Stockings at \$1.59
Black, white, cordovan, blond and gray full fashioned thread silk with mercurized tops and soles.

Men's Socks 50c, 3 for Pairs \$1
Superior quality fine gauge silk fiber Socks in black, white and all the wanted plain colors, well reinforced.

Loeser's—Second Floor. Women's Underwear. Loeser's—Main Floor for All Other Merchandise.



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Frocks at \$29.75

For Street and Afternoon

Scores at this low price, though only two are pictured. Many fine fabrics, but

Chiefly Canton Crepes in

Navy Blue, Rust, Brown, White
and Black Combined With White

Women's sizes, 34 to 44.

Misses', 14 to 18 years.

ONE MIGHT WRITE a page about this charming offering, and then not half convey the beauty, the good style, the very high quality of such semi-formal Frocks. Some are special purchases of manufacturers' surplus, others are garments taken out of our fine stocks and reduced because there are but one or two of a kind. None have been in the house more than a few weeks, and all are distinctly modish merchandise. This gives unusual opportunity for saving.

Loeser's—Fifth Floor.



Lace Trimmed Over-Blouses

With Orchid or Copen Moire Ribbon

\$5.95

FINE FRENCH VOILE in the most charmingly girlish models. Short sleeved and necklines round or bateau. Sizes 34 to 46. Pictured at right and left above.

Hand-Made Batiste Blouses

\$1.85 Each

In the center of above sketch you will note one of these sheer, dainty models. Three other styles that are just as attractive. Choice of "V" or square neck. Embroidery, drawnwork. Sizes 34 to 46.

Sale!!!

\$5 Blouses at \$3.25

Crepe de Chine and Georgettes in the lot. Tuck-ins and Over-blouses. Sizes 34 to 46, but not every size in every style.

White, Flesh, Bisque
Navy, Gray, Mirabelle

and all high shades, but size range broken. Suit Blouses with beads and embroidery among the garnitures.

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\$4.50 Crepe de Chine Novelty Silks.....

\$4.50 Satin Crinkled Sports Silks.....

\$2.98

Each Is 40 Inches Wide and Marvelously Beautiful

THIS \$4.50 Crepe de Chine Novelty Silk has brocaded blocks and squares woven (not printed) in choice colors on white and on colored grounds. 35 color combinations. Woven of pure silk of the finest quality. It is the first time it has been available under price. We have never seen anything of the kind that is lovelier or has more charming individuality. Truly an extraordinary offering at this new low price of \$2.98.

Both Fabrics Are Suitable for Skirts, Suits, Slip-on Frocks

Loeser's—Main Floor, Bond Street.

The \$4.50 Satin Crinkled Sports Silk began its offering on Saturday and hundreds of yards were sold. There yet remain white and a fair color range from which to choose. It is a delightful Silk for every Sports use; will drape perfectly and has a lustrous satin surface. We commend it also for durability. An amazing value at \$2.98.